



J.N. HERLIN INC.

SPECIAL LIST NUMBER 11

BROADCASTING & COMMUNICATIONS

Nov. 1976

J.N. HERLIN, INC.
108 WEST 28th STREET
NEW YORK, N.Y. 10001
(212) 741-1880

When ordering from this list, please refer to Special List no. 11, and indicate item number.

All items are 8vo, in original cloth, and in good antiquarian condition unless described otherwise.

CONDITIONS OF SALE:

All prices are net. Handling, postage & insurance are extra.

Prices are in U.S. dollars. The applicable sales tax will be charged to New York State residents. Foreign clients may remit to the account of J.N. Herlin, Inc., Manufacturers Hanover Trust Co., 855 Avenue of the Americas, New York, N.Y. 10001 (account number: 0111 0-43038).

Reserved items will be held for three weeks pending receipt of formal orders.

All items are returnable. However, all returns, including items sent on approval, must be made within two weeks of receipt.

IRA Joel Haber
COVER BY IRA JOEL HABER

BROADCASTING AND COMMUNICATIONS

1. ACE, Goodman. Ladies & Gentlemen, Easy aces. 211 pp. Garden City, NY: Doubleday, 1970, 1st edn. with plastic record of Goodman & Jane Ace. v.g. in d.w. \$12.50
Contains 8 scripts of the famous radio comedy team.
2. AMERICAN ACADEMY OF POLITICAL & SOCIAL SCIENCE, PHILADELPHIA. New horizons in radio. ed. by Herman S. Hettinger. IX + 253 pp. 15 tables. Philadelphia: 1941, 1st edn. (AMERICAN ACADEMY OF POLITICAL & SOCIAL SCIENCE. ANNALS: vol. 213). fine. 12.50
Includes essays on television by E.W. Engstrom, D. Sarnoff & Gilbert Seldes.
3. ----- . ----- . wrs. 8.00
4. ANDERSON, Chuck. The electric journalist; an introduction to video. 136 pp. glossary, annot. bibliog., index. 72 ill. NY: Praeger, 1973. fine in d.w. 6.50
5. BBC HANDBOOK. Year 1929 (i.e. vol. 2). 480 pp. glossary, 2 indices (gen., advertisers). over 150 ill., tables, charts & maps. 12mo. London: n.d. (1929). v.g. in slightly worn d.w. 22.50
Dust wrappers design by E. McKnight Kauffer. Includes sections on sport, music, drama & variety, religion, education & technique.
6. ----- . Year 1933 (i.e. vol. 6). 480 pp. 19 appendices (incl. list of ill. & index). over 125 ill., maps, charts, plans & diagrs. 12mo. London: n.d. (1933). v.g. in slightly torn d.w. 22.50
Bibliographical note: Issued as BBC YEARBOOK.
Dust wrappers design by T. Purvis. Includes a section on the BBC's Broadcasting House & an essay by J.L. Baird on "Television in 1932."
7. ----- . Year 1935 (i.e. vol. 8). 192 pp. 43 ill., 2 diagrs. (1 fold. col.), 1 map. 4to. London: n.d. (1935). backstrip faded. 22.50
Bibliographical note: Issued as BBC ANNUAL.
Includes a 38-page section "A five-year review of broadcasting, 1930-1934;" "International broadcasting" by E. Barker, 2 essays on "Free speech" by Arnold Wilson & H. Fyfe, 3 essays on music for broadcasting by E. Newman, E. Schoen & A. Boulton, "Radio drama" by T. Guthrie & 2 essays on "Art & patronage" by Wyndham Lewis & C.R.W. Nevinson.
8. ----- . Year 1936 (i.e. vol. 9). 160 pp. 76 ill., 2 maps, 2 diagrs. (1 fold. col.). 4to. London: n.d. (1936). backstrip faded. 17.50
Bibliographical note: Issued as BBC ANNUAL.
Includes 3 messages by King George V & an 8-page section on television.
9. ----- . Year 1938 (i.e. vol. 11). 128 pp. bibliog., index.

9. (continued) 18 ills. on 12 pls., 2 maps. 12mo. London: n.d. (1938). v.g. in slightly torn d.w. \$17.50
Includes material on King George VI's coronation with his coronation speech & his 1937 Christmas message, and a 9-page section on "Television today."
10. ----- Year 1940 (i.e. vol. 13). 128 pp. appendix, index. 42 ills. on 31 pls., 1 graph, 1 diagr. 12mo. London: n.d. (1940). v.g. in slightly frayed d.w. 17.50
Includes four messages from King George VI, Queen Mary & A.N. Chamberlain, "Au revoir, television" by E.C. Thomson & "Radio documentary" by V. Gielgud.
11. ----- Year 1941 (i.e. vol. 14). 128 pp. fwd. by Allan Powell. 38 ills. on 31 pls., 2 charts. 12mo. London: n.d. (1941). v.g. in d.w. 17.50
Includes "Propaganda" by H. Nicolson & "Music" by A. Boult.
12. ----- Year 1942 (i.e. vol. 15). 126 pp. 10 appendices, index. 37 ills. on 31 pls. 12mo. London: n.d. (1942). v.g. in slightly worn d.w. 15.00
13. ----- Year 1943 (i.e. vol. 16). 128 pp. fwd. by Allan Powell, index. 36 ills. on 31 pls. 12mo. London: n.d. (1943). v.g. in slightly torn d.w. 17.50
Bibliographical note: Issued as BBC YEARBOOK.
Includes "Transatlantic broadcasting" by E.R. Murrow, "Manning the stations in wartime" by N. Ashbridge & "BBC war reporting" by A.P. Ryan.
14. ----- Year 1944 (i.e. vol. 17). 128 pp. index. 42 ills. on 31 pls., 1 diagr., 8 maps. 12mo. London: n.d. (1944). v.g. in slightly worn d.w. 17.50
Bibliographical note: Issued as BBC YEARBOOK.
Includes "Broadcasting & science" by A. Powell, " 'This is London calling' " by H. Bishop & "Broadcasts depicting the war" by F. Bowman.
15. ----- Year 1945 (i.e. vol. 18). 144 pp. 64 ills. on 39 pls. 12mo. London: n.d. (1945). v.g. in very slightly torn d.w. 17.50
Bibliographical note: Issued as BBC YEARBOOK.
Includes an 80-page "Review of wartime broadcasting" with contributions by A.P. Ryan, D. Boyd, V. Gielgud, L. Gilliam, M. Somerville, et al.
16. ----- Year 1946 (i.e. vol. 19). 152 pp. 65 ills. on 39 pls. 12mo. London: n.d. (1946). v.g. in slightly frayed d.w. 17.50
Bibliographical note: Issued as BBC YEARBOOK.
Includes "Television is coming back" by M. Gorham & "Engineering developments during the war" by H. Bishop.
17. ----- Year 1970 (i.e. vol. 43). 303 pp. bibliog., index. 61 ills. on 41 pls. (9 col.), 22 maps (21 col.) & numer. tables. 12mo. stiff wrs. London: 1970. v.g. 5.00

18. ----- Year 1971 (i.e. vol. 44). 272 pp. bibliog., index.
35 ill. on 25 pls. (8 col.), 22 maps. (21 col.) & sever. tables.
12mo. stiff wrs. London: 1971. v.g. \$ 5.00
19. BANNISTER, Harry. The education of a broadcaster. 351 pp. NY:
Simon & Schuster, 1965, 1st edn. v.g. in torn d.w. 10.00
Recollections of 30 years in broadcasting.
20. BARBER, Red. The broadcasters. 16 unnumb. pp. + 271 pp. NY: Dial,
1970, 1st edn. v.g. in d.w. 10.00
Personal reminiscences of the famous broadcaster.
21. BARNOUW, Erik. Handbook of radio writing... X + 306 pp. notes,
2 appendices (Macbeth on the air, index). Boston: Little, Brown,
1939, 1st edn. v.g. 8.00
22. ----- students edn. X + 336 pp. Boston: Heath, 1949. 12.50
23. ----- A history of broadcasting in the United States. 3 vols.
1: A tower in Babel: To 1933. 2: The golden web: 1933 to 1953.
3: The image empire: From 1953. 344 + 391 + 396 pp. notes, 2
appendices (chron., law), bibliog. & index in ea. vol. 46 ill.
on 16 pls. & 3 in the text + 51 ill. on 24 pls. + 64 ill. on
20 pls. NY: OUP, 1966-1970. v.g. set. 45.00
24. ----- vol. 1. 22.50
25. ----- vol. 2. fine in d.w. 12.95
26. ----- vol. 3. fine in d.w. 12.95
27. ----- Mass communication: Television, radio, film, press; the
media and their practice in the United States of America. 280 pp.
notes, bibliog. at end of ea. chapter, index. 8 ill., 17 diags.
NY: Rinehart, 1956, 1st edn. v.g. in slightly worn d.w. 12.50
28. BELLAIRE, Arthur. TV advertising; a handbook of modern practice.
fwd. by Henry M. Schachte. XVI + 292 pp. 4 appendices, glossary,
index. 36 figs. NY: Harper, 1959. v.g. in d.w. 10.00
29. BENET, Stephen Vincent. "Dear Adolf:" A U.S. soldier writes Hitler
why his pals are fighting. 5 pp. 9 ill. folio. wrs. NY:
July 27, 1942. (LIFE: vol. 13/#4). v.g. 6.50
First appearance in print of the fifth "Dear Adolf" letter, broad-
casted by NBC on July 26, 1942.
30. BEST TELEVISION PLAYS OF THE YEAR. ed. by William I. Kaufman.
(vol. 1). XII + 317 pp. 14 ill., 8 diags. NY: Merlin, 1950,
1st edn. v.g. in d.w. 15.00
Contains plays by G. Lefferts (introductory remarks by M. Holland),
L. Du Pont (intr. remarks by him), R. Lardner (intr. remarks by
D. Davis), J. Stuart (intr. remarks by V. McLeod), S.P. Brown, G.
Berg (intr. remarks by her), F. Coe, Julian Houseman (intr. re-
marks by W. Miner). Also 2 essays on television acting by V.
Taylor & design by R.J. Wade.

31. BEST TELEVISION PLAYS, 1950-1951. ed. by William I. Kaufman. (vol. 2). X + 330 pp. 13 ill., 5 diags. NY: Merlin, 1952, 1st edn. \$10.00
Contains plays by B. Schulberg (introductory remarks by E. Peterson), B. Rose (intr. remarks by D. Petrie), K. Steffan (intr. remarks by B. Prockter), D. Halman (intr. remarks by H. Faussett), H.R. Hays (intr. remarks by F. Coe), J. Roos & E. Mabley, G. Berg (intr. remarks by W. Miner) & S. Jackson (intr. remarks by A. McCleery). Also 7 essays on television techniques by E.B. Roberts, H.S. Sussan, Elwell, K. D'Alessio, R. Nelson, C. Burke, D. Curtis & R. Goode.
32. BEST TELEVISION PLAYS. vol 3. ed. by William I. Kaufman. 366 pp. 10 ill. NY: Merlin, 1954, 1st edn. v.g. in slightly torn d.w. 10.00
Contains plays by B. Radin, J. Latham & B. Lord, H. Chevigny, D. Halman, M. Shoub, H. Rosten & D. Shaw. Also 4 essays on television techniques by D. Shaw, M. Rubin, B. Nalle & A. Hescong.
33. BEST TELEVISION PLAYS. ed. by Gore Vidal. 250 pp. biogr. notes. 16mo. stiff wrs. NY: Ballantine, 1956, 1st edn. 6.50
Contains plays by P. Chayefsky, R. Rose, T. Mosel, R.A. Aurthur, H. Foote, R. Serling, J.P. Miller & G. Vidal.
34. BEST TELEVISION PLAYS, 1957. ed. by Florence Britton. 223 pp. 16mo. stiff wrs. NY: Ballantine, 1957, 1st edn. v.g. 7.00
Contains plays by F.D. Gilroy, M. Dyne, W. Noble, H. Rodman, P. Crabtree, J. Gay, and K. Heuer & G. Selden.
35. BEST TELEVISION PLAYS, 1957. ed. by William I. Kaufman. VII + 303 pp. NY: Harcourt, 1957, 1st edn. v.g. in d.w. 12.50
Contains plays by R. Serling, S. Gethers, T. Mosel, A. Boretz, A. Brenner, A. Sapinsley & M. Shoub.
36. BETTINGER, Hoyland. Television techniques. IX + 237 pp. index. 18 ill. on 8 pls. & 29 in the text. NY: Harper, 1947, 1st edn. 8.00
37. BRIGGS, Asa. The history of broadcasting in the United Kingdom. vol. 1: The birth of broadcasting. XIII + 425 pp. numer. notes, bibliog., 4 appendices, index. 27 ill. on 20 pls. and 23 in the text, 4 fold. tables. London: OUP, 1961, 1st edn. fine in d.w. 11.25
38. -----. -----. vol. 2: The golden age of wireless. XVI + 688 pp. numer. notes, bibliog., index. 50 ill. on 24 pls. and 15 in the text, 2 lg. fold. tables. London: OUP, 1965, 1st edn. fine in d.w. 15.25
39. -----. -----. vol. 3: The war of words. XVIII + 766 pp. numer. notes, bibliog., 3 appendices, index. 50 ill. on 24 pls. and 8 in the text. London: OUP, 1970, 1st edn. fine in d.w. 21.00
40. BRINDZE, Ruth. Not to be broadcast; the truth about radio. 310 pp. notes. NY: Vanguard, 1937, 1st edn. upper outside corner of 4 leaves creased, else v.g. in slightly torn d.w. 12.00

40. (continued) Deals with such topics as the control of radio, government interference, propoganda, advertising and the status of networks & independant station.
41. BRITISH BROADCASTING CORPORATION. A technical description of Broadcasting House. X + 105 pp. list of ill. 74 ill., plans, charts & diagsr. 4to. London: 1932. 25.00
42. BROADCAST MUSIC, INC. Twenty-two television talks transcribed from BMI TV clinics. XI + 260 pp. index of speakers, pref. by Carl Haverlin, fwd. by Paul A. Walker, acknowledgments by Glenn Dolberg. 3 plans. NY: Broadcast Music, 1953. 17.50
A collection of speeches & discussions on television programming held in New York, Chicago & Los Angeles in 1952. Contributors include Eddie Albert, T. Cott, C.F. Holden, K. Landsberg, G.B. Larson, Tim McCoy, D. Tatum & A.A. Schechter.
43. BROKENSHERE, Norman E. This is Norman Brokenshire; an unvarnished self-portrait. VIII + 307 pp. fwd. by Norman Vincent Peale. 16 illa on 8 pls. NY: McKay, 1954, v.g. in torn d.w. 9.50
44. BROWN, Les. Television: The business behind the box. VIII + 374 pp. index. NY: Harcourt, 1971. fine in d.w. 9.50
45. BUCHSBAUM, Walter H. Color TV servicing. X + 272 pp. index. 21 col. ill. on 10 pls., 147 figs. Englewood Cliffs, N.J.: Prentice-Hall, 1968, 2nd edn. fine in d.w. 9.95
46. BUXTON, Frank & Bill OWEN. The big broadcast, 1920-1950; a new, revised, and greatly expanded edition of Radio's golden age... intr. by Henry Morgan. XVI + 392 pp. bibliog., index. 150 ill. on 32 pls. & 1 dwg. by George Price. NY: Viking, 1972. v.g. in d.w. 12.95
An encyclopedia of radio programmes.
47. CARTER, Joseph. Freedom to know; a background book. IX + 181 pp. notes, index. NY: Parent's Magazine, 1974. fine in d.w. 4.95
Examines the issue of censorship & freedom of information in their legal & social aspects.
48. CASSIRER, Henry R. Television teaching today. 267 pp. pref. by Vittorino Veronese, notes, bibliog. 26 ill. on 17 pls., 1 map, 1 table, 3 diagsr. Paris: UNESCO, 1960. (United Nations Education, Scientific & Cultural Organization. Press, film & radio in the world today). v.g. in torn d.w. 10.00
49. CHASE, FRANCIS, jr. Sound and fury: An informal history of broadcasting. VII + 303 pp. NY: Harper, 1942, 1st edn. 15.00
50. CHASE, Gilbert, ed. Music in radio broadcasting. XI + 152 pp. notes on contributors, index. NY: McGraw-Hill, 1946, 1st edn. (NBC - Columbia University broadcasting series). v.g. in torn d.w. 12.50
51. CHAYEFISKY, Paddy. Television plays. XIV + 268 pp. cl. back on

51. (continued) boards. NY: Simon & Schuster, 1955, 1st edn. v.g. in very slightly frayed d.w. \$ 7.50
52. ----- . ----- . 3rd prtng. v.g. in slightly frayed d.w. 4.50
53. CHENERY, William N. Freedom of the press. 256 pp. index. NY: Harcourt, 1955, 1st edn. v.g. in d.w. 10.00
"The never ending fight against arbitrary censorship of newspapers, books, movies, radio, television..."
54. CLARKE, Peter, ed. New models for mass communication research. 307 pp. notes on contributors, notes, references. 29 figs., 69 tables. Beverly Hills, Calif.: Sage, 1973. (SAGE ANNUAL REVIEWS OF COMMUNICATION RESEARCH: vol. 2). fine. 17.50
55. CLARKSON, Ralph Preston. The hysterical background of radio. XIII + 257 pp. 2 indices (names, electrical). new cloth. NY: Sears & Co., 1927, 1st edn. outside margin & lower outside corner of 50 leaves waterstained. 15.00
56. COGLEY, John. Report on blacklisting. vol. 2: Radio - television. X + 287 pp. fwd. by Paul G. Hoffman. 3 appendices, index. stiff wrs. NY: Fund for the Republic, 1956, 1st edn. v.g. 17.50
Includes "Anti-communism & employment policies in radio & television" by Marie Jahoda.
57. COLE, Barry G., ed. Television: A selection of readings from TV Guide magazine. XVIII + 605 pp. notes, index. NY: Free Pr., 1970. fine in slightly frayed d.w. 17.50
58. COLUMBIA BROADCASTING SYSTEM. Close-up; a picture of the men & methods that make CBS television. 79 unnumb. pp. over 140 ill. 4to. boards. NY: 1949, 1st edn. v.g. 20.00
Deals with the making of D. Hammett's "The glass key".
59. COLUMBIA UNIVERSITY. BUREAU OF APPLIED SOCIAL RESEARCH. The people look at radio; report on a survey... analysed and interpreted by the Bureau of applied social research, Columbia University, Paul F. Lazarsfeld, director. pref. by P.F. Lazarsfeld. IX + 158 pp. notes, 4 appendices, index. 70 tables. Chapel Hill: Univ. of North Carolina Pr., 1946, 1st edn. 10.00
60. ----- . ----- . Radio listening in America... report on a survey... analysed and interpreted by Paul F. Lazarsfeld and Patricia L. Kendall. V + 178 pp. notes, 6 appendices, index. 82 tables, 2 diagrs. NY: Prentice-Hall, 1948, 1st edn. v.g. in d.w. 10.00
61. COMMISSION ON FREEDOM OF THE PRESS. The American radio... by Llewellyn White. XXI + 260 pp. statement by the Commission, notes, appendix, note on sources. 8 tables. Chicago: Univ. of Chicago Pr., 1947, 1st edn. v.g. in slightly worn d.w. 12.50
62. CONFERENCE ON THOUGHT CONTROL IN THE U.S., BEVERLY HILLS, CALIF., 1947. Thought control in U.S.A.; the collected proceedings... ed. by Harold J. Salemsen. 6 pts. 432 pp. intr. by Howard Koch,

62. (continued) notes, index in pt. 6. wrs. Hollywood: 1947. \$40.00
 one backstrip slightly worn, else nice set.
 1: The conference, the opening session, the legal aspects.
 2: The press, the radio. 3: Literature, music, the arts,
 architecture. 4: Medicine, science & education. 5: The film,
 the actor. 6: Toward freedom of thought.
63. COTT, Ted. How to audition for radio: A handbook for actors, a
 workbook for students. fwd. by Arch Oboler. XIII + 142 pp. NY:
 Greenberg, 1946, 1st edn. v.g. in d.w. 8.00
64. COUGHLIN, Charles E. Father Coughlin's radio sermons: October,
 1930-April, 1931. 253 pp. frp. Baltimore: Knox & O'Leary, 1931,
 1st edn. libr. stamp on t.p., else v.g. 22.50
65. CROSLEY, Powel, jr. Simplicity of radio. 32 pp. glossary. 25
 text ill. sm. 16mo. wrs. Cincinnati: Crosley Radio Corp.,
 1929. 4.50
66. CROZIER, Mary. Broadcasting (sound & television). 236 pp.
 bibliog., index. 16mo. London, etc.: OUP, 1958, 1st edn.
 (Home university library of modern knowledge: vol. 235). v.g.
 in d.w. 7.50
67. CUTHBERT, Margaret, ed. Adventure in radio... 288 pp. fwd. by
 June Hynd Eliot, glossary, bibliog. 20 figs. new cloth. NY:
 Howell, Soskin, 1945, 1st edn. libr. stamp on t.p., else v.g. 17.50
 Contains scripts by G. Hicks, E.R. Murrow, B. Stern, G. Holland,
 A. MacLeish, A. Oboler, G. Chase, S.V. Benét, E. St. Vincent
 Millay, et al.; also scripts from the following programmes:
 Edgar Bergen & Charlie McCarthy (fwd. by E. Bergen), Jack
 Armstrong, the all-American boy, Ellery Queen, Let's pretend,
 When a girl marries, et al. Also 3 essays on radio techniques
 by P. Kelly, T.L. Buxton & R. Kelly.
68. DRAKE, GALEN. This is Galen Drake. intr. by Joseph Auslander.
 XIII + 296 pp. Garden City, NY: Doubleday, 1949. v.g. in torn
 d.w. 8.00
 A grab bag of anecdotes by the radio broadcaster.
69. DREIZEHN EUROPÄISCHE HOERSPIELE; Auswahl und Nachwort: Hansjörg
 Schmitthenner. 417 pp. biogr. notes & production dates, 9-page
 bibliog. of German radio plays by Jutta Leskien. stiff wrs.
 Munich: Piper, 1961, 1st edn. (Piper paperback). 7.50
 Collection of 13 radio plays by Richard Hughes, Dylan Thomas,
 S. Beckett, E. Ionesco, B. Brecht, G. Eich, I. Aichinger, I.
 Bachmann, F. Dürrenmatt, M. Frisch, et al.
70. DREWRY, John Eldridge, ed. Onward & upward with communications:
 press, radio, television, periodicals, public relations, and ad-
 vertising as seen through institutes & special occasions of the Henry
 W. Grady School of Journalism, 1960-61. VIII + 226 pp. Athens,
 Ga.: 1961. (GEORGIA UNIVERSITY BULLETIN: vol. 62/#1). fine. 9.00
71. DUNLAP, Orrin E., jr. The future of television. XI + 194 pp.
 chron., list of stations, index. 18 ill. on 8 pls. NY: Harper,
 1947, 2nd edn. rev. v.g. in torn d.w. 12.50

72. ECKERSLEY, Peter Pendleton. The power behind the microphone. 255 pp. London: Cape, 1941. v.g. in frayed d.w. 12.50
A personal history of the B.B.C., with a chapter on television.
73. EDDY, William C. Television: The eyes of tomorrow. IX + 330 pp. glossary, index. 116 ill., 20 text figs. NY: Prentice-Hall, 1945. v.g. 17.50
74. EDUCATIONAL TELEVISION PROGRAMS INSTITUTE, PENNSYLVANIA STATE COLLEGE, 1952. A television policy for education; proceedings... April 21-24, 1952. ed. by Carroll V. Newsom. XX + 266 pp. fwd. by Arthur S. Adams, letter from Everett Case to A.S. Adams, bibliog., appendix (list of participants). 3 pls. Wash., D.C.: Amer. Council on Education, 1952, 1st edn. v.g. in torn d.w. 15.00
75. EFRON, Edith. The news twisters. XII + 355 pp. notes, 15 appendices. LA: Nash, 1971. fine in d.w. 12.50
An analysis of bias in television networks coverage of political news between the 1968 presidential election & 1970.
76. EIGHTH ART; twenty-three views of television today. intr. by Robert Lewis Shayon. XIV + 269 pp. NY: Holt, 1962, 1st edn. 15.00
v.g. in d.w.
Contributions by M. Mannes, L. Rosten, R. Evans, jr., T. Guthrie, Gilbert Seldes, B. O'Doherty, G. Balanchine & B. Taper, A. Montagu, A. Pryce-Jones, L. Laurent, J.R. Pierce, F. Gifford, C.A. Siepmann, W. Cronkite, E. Burdick, et al.; also "Notes for 'The flood' " by I. Stravinsky, G. Balanchine & R. Craft.
77. EMERY, Walter B. National and international systems of broadcasting; their history, operation and control. fwd. by William G. Harley. XXXI + 752 pp. notes, 10 appendices, 16-page bibliog., index. 11 tables, 6 diagrs., 3 charts. East Lansing: Mich. St. Univ. Pr., 1969. v.g. 12.50
78. ENNES, Harold E. Television broadcasting: Tape & disc recording systems. 576 pp. 2 appendices, index. 310 figs., 19 tables, 1 chart. Indianapolis, etc.: Sams, 1973. 16.95
79. ERIKSON, Don V. Armstrong's fight for FM broadcasting: One man vs big business & bureaucracy. XI + 226 pp. notes, bibliog., index. University, Alabama: Univ. of Alabama Pr., 1973. v.g. 7.75
in d.w.
80. ERNST, Morris L. The first freedom. NY: Macmillan, 1946. 9.50
Includes 2 chapters on radio & the movies.
81. FAULK, John Henry. Fear on trial. 398 pp. NY: Simon & Schuster, 1964, 1st edn. v.g. in d.w. 12.50
Personal recollections of fight against blacklisting in broadcasting.
82. FEDERAL COUNCIL OF THE CHURCHES OF CHRIST IN AMERICA. DEPT. OF RESEARCH & EDUCATION. Broadcasting & the public; a case study in social ethics. 220 pp. notes, 2 appendices (glossary, summary of the Communications act), bibliog., index. 12mo. NY: Abingdon Pr., 1938, 1st edn. v.g. in d.w. 15.00

83. FEIGENBAUM, Lawrence H., ed. Radio & television plays. XIII + 240 pp. glossary. 18 ill. NY: Globe, 1956, (School edn.). libr. stamp on frt. end paper, else v.g. \$12.50
Contains 4 radio plays by L. Fletcher, D.P. Harmon, A. Oboler & I. Tunick, and 4 television plays by J. Truex, J. Latham, R. Serling ("U.F.O.") & H. Chevigny.
84. FEST, Thorrel B. & Martin T. COBIN. Speech and theatre. fwd. by Gladys L. Borchers. VIII + 120 pp. bibliog., index. Wash., D.C.: Center for Applied Research in Education, 1964, 1st edn. (Library of Education). v.g. in frayed d.w. 10.00
Includes a section on broadcasting.
85. FOOTE, Horton. Harrison, Texas: Eight television plays. IX + 266 pp. 1/2 cl. NY: Harcourt, 1956, 1st edn. v.g. in d.w. 10.00
86. FREE COMPANY, NEW YORK. The Free company presents... a collection of plays about the meaning of America. intr. by James Boyd. XI + 312 pp. NY: Dodd, Mead, 1941, 1st edn. v.g. in worn d.w. 17.50
Radio plays by M. Anderson, S. Anderson, S.V. Benét, J. Boyd, M. Connelly, P. Green, A. MacLeish, W. Saroyan, R.E. Sherwood & O. Welles.
87. FREEDOM OF INFORMATION CONFERENCE, 8th, UNIVERSITY OF MISSOURI, 1965. Race & the news media. ed. by Paul L. Fisher & Ralph Lowenstein. X + 158 pp. fwd. by Earl F. English, notes on contributors. NY: Praeger, 1967. v.g. in very slightly frayed d.w. 15.00
88. FRIENDLY, Fred W. Due to circumstances beyond our control... XXVI + 325 pp. NY: Random, 1967, 1st edn. v.g. in d.w. 12.50
Deals with problems of commercial television.
89. FUNT, Allen. Eavesdropper at large; adventures in human nature with "Candid mike" & "Candid camera." 207 pp. 12 ill. on 8 pls. NY: Vanguard, 1952. v.g. in torn d.w. 10.00
90. GALANOY, Terry. Down the tube; or, Making television commercials is such a dog-eat-dog business it's no wonder they're called spots. XI + 257 pp. Chicago: Regnery, 1970. v.g. in d.w. 10.00
91. GAMLIN, Lionel. You're on the air: A book about broadcasting. 160 pp. index. frp., 11 dwgs. by Farr, 1 facs. 12mo. new cl. London: Chapman & Hall, 1947, 1st edn. 12.50
A survey of radio by the British broadcaster, with 3 scripts by him.
92. GARNHAM, Nicholas. Structures of television. 47 pp. stiff wrs. London: British Film Institute, 1973. (BFI television monograph: no. 1). fine. 4.00
93. GATTEGNO, Caleb. Towards a visual culture: Educating through television. X + 117 pp. notes, 3 appendices. boards. NY: Outerbridge & Dienstfrey, 1969, 1st edn. v.g. in slightly worn d.w. 4.50

94. GLICK, Ira O. & Sidney J. LEVY. Living with television... pref. by W. Lloyd Warner. 262 pp. index. 2 tables. 1/2 cl. Chicago: Aldine, 1962, 1st edn. (Social research studies in contemporary life). v.g. in d.w. 10.00
95. GOLDEN, Cipe Pineless, et al., eds. The visual craft of William Golden. 156 pp. biogr. note by Lawrence K. Grossman, list of ill., pref. by Frank Stanton. over 700 ill. obl. 4to. NY: Braziller, 1962, 1st edn. v.g. in frayed d.w. 20.00
Deals with W. Golden's advertising and promotional designs for CBS. It includes 3 essays by W. Golden and tributes by W. Burtin, J. Cowden, B. Shahn and F. Topolski.
96. GORDON, George N. & Irving A. FALK. On-the-spot reporting: Radio records history. fwd. by A.A. Schechter. 191 pp. bibliog., index. 44 ill. on 16 pls. NY: Messner, 1967, 1st edn. v.g. in d.w. 10.00
97. GREEN, Timothy. The universal eye: The world of television. 276 pp. notes, bibliog., index. NY: Stein & Day, 1972. v.g. in slightly worn d.w. 9.50
98. GREENE, Robert S. Television writing; theory & technique. fwd. by Robert Montgomery. X + 276 pp. glossary, bibliog., index. 1 diagr. NY: Harper, 1952, 1st edn. 15.00
Includes the script of "Stairway to heaven," an original story by E. Pressburger & M. Powell, adapted by A. Sapinsley.
99. HANO, Arnold. Can Archie Bunker give bigotry a bad name? 7 pp. 2 ill. folio. wrs. NY: March 12, 1972. (NEW YORK TIMES MAGAZINE). 4.00
100. HAWKINS, Arthur, ed. The art director at work... 72 unnumb. pp. intr. by Garrett P. Orr, fwd. by John A. Skidmore. notes on contrib. over 100 ill. 4to. 1/2 cl. NY: Hastings, 1959, 1st edn. v.g. 17.50
Includes a section on television art direction with contributions by E.J. Bennett, W. Duffy, J. Hubley and C. Jenkens.
101. HAZARD, Patrick D., ed. TV as art... 221 pp. stiff wrs. Champaign, Ill.: National Council of Teachers of English, 1966. 6.00
102. HIGBY, Mary Jane. Tune in tomorrow... IX + 226 pp. bibliog. 57 ill. NY: Cowles, 1968, 1st edn. v.g. in d.w. 10.00
An autobiography with reminiscences of radio soap opera by the star of "When a girl marries."
103. HILL, Frank Ernest & W.E. WILLIAMS. Radio's listening groups: The United States and Great Britain. intr. by Levering Tyson. X + 270 pp. index. 4 tables. NY: Columbia Univ. Pr., 1941, 1st edn. v.g. 15.00
104. HODAPP, William. The television actor's manual. XV + 349 pp. glossary, 4 appendices, bibliog. NY: Appleton, 1955, 1st edn. v.g. in d.w. 15.00

104. (continued) Includes a list of plays, novels & short stories from which suitable cuttings can be made for auditions, and a selection of over 20 scenes from television plays by C. Hume & R. Maibaum, A.S. Ginnes, J. Glenn, T. Mosel, M. Wishengrad, J. Latham, N. Moore, C.E. Morse, E.B. Roberts, M. Dyne, W. Sorell, et al.
105. ----- The television manual; a practical guide to TV production and programming for education, public affairs and entertainment. XIV + 296 pp. glossary, annot. bibliog., 3 appendices, index. boards. NY: Farrar, 1953, 1st edn. v.g. 12.50
106. HOFFER, Jay. Radio production techniques. 192 pp. index. over 50 ill., facs. & plans. Blue Ridge Summit, Pa.: TAB Books, 1974, 1st edn. fine. 12.95
107. HORNING, Julius Lawrence. Radio as a career. X + 212 pp. appendix. 12mo. NY: Funk & Wagnalls, 1940. (Kitson careers series). 7.50
Includes a chapter on television
108. HUBBELL, Richard W. 4000 years of television... XVI + 256 pp. notes, glossary, index. 9 text ill. 12mo. NY: Putnam's, 1942, 1st edn. v.g. in slightly torn d.w. 15.00
109. HUTCHINSON, Thomas H. Here is television... XVI + 368 pp. pref. by Paul A. McGhee, glossary. 96 ill., diagrs., plans & charts. NY: Hastings, Nov. 1950, 3rd edn. rev. sm. inscription on frt. end paper, else fine in d.w. 15.00
110. JACOBSON, Howard Boone, ed. A mass communications dictionary... XXVI + 377 pp. notes. NY: Philosophical Libr., 1961, 1st edn. v.g. in d.w. 15.00
111. KALTENBORN, Hans V. Fifty fabulous years, 1900-1950... VIII + 312 pp. index. 21 ill. on 16 pls. 1/2 cl. NY: Putnam's, 1950, 1st edn. bkpl., else v.g. in d.w. 10.00
Reminiscences of the radio news broadcaster.
112. KAUFMAN, William I. & Robert S. COLODZIN. Your career in television. XX + 206 pp. pref. by David Sarnoff. 7 pls. NY: Merlin, 1950, 1st edn. v.g. in torn & soiled d.w. signed by both authors. 12.50
113. KEELEY, Joseph. The left-leaning antenna: Political bias in television. 320 pp. 5 appendices. New Rochelle, NY: Arlington, 1971, 1st edn. v.g. in d.w. 8.95
114. KEMPNER, Stanley, ed. Television encyclopedia. XIII + 415 pp. 15-page bibliog. 73 text ill., 2 diagrs., 1 map, 8 charts. 12mo. NY: Fairchild, 1948, 1st edn. v.g. in d.w. 30.00
115. KINTNER, Robert E. Broadcasting & the news. fwd. by Robert W. Sarnoff. 54 pp. lg. 8vo. boards. NY: Harper, 1965. v.g. in d.w. 7.50
116. KLAPPER, Joseph T. The effects of mass communication. XVIII +

116. (continued) 302 pp. 17-page bibliog., notes, index. Glencoe, Ill.: Free Pr., 1960. (Foundations of communications research: vol. 3). v.g. in d.w. 7.50
117. KRASNOW, Erwin G. & Lawrence D. LONGLEY. The politics of broadcast regulation. 10 unnumb. pp. + 148 pp. + 2 unnumb. pp. pref. by Newton Minow, notes, bibliog., index. 4 tables, 2 figs. NY: St. Martin's, 1973. fine in d.w. 12.50
118. LACKMANN, Ron. Remember radio. 128 pp. index. over 300 ill. NY: Putnam's, 1970. v.g. in d.w. 6.95
119. LANDRY, Robert J. This fascinating radio business. 343 pp. index. 29 ill. on 23 pls. Indianapolis: Bobbs-Merrill, 1946, 1st edn. 12.50
120. ----- Who, what, why is radio? IX + 128 pp. fwd. by Albert N. Williams. new cloth. NY: Stewart, 1942, 1st edn. margin of sever. pp. very lightly waterstained. 9.00
121. LANG, Kurt & Gladys Engel LANG. Politics & television. 315 pp. notes, index. Chicago: Quadrangle, 1968. 12.50
122. LAPRADE, Ernest. Broadcasting music. XII + 236 pp. notes, bibliog., index. 25 ill. on 15 pls., 24 text figs., 2 facs. NY: Rinehart, 1947. (Rinehart radio series). libr. stamp on t.p. 12.50
123. LAVINE, Harold & James WECHSLER. War propaganda & the United States. published for the Institute of Propaganda Analysis. X + 363 pp. list of ill., intr. by Eduard C. Lindeman & Clyde R. Miller, notes, index. 18 ill. new cloth with orig. covers bound-in. New Haven: Yale Univ. Pr., 1940, 1st edn. 17.50
124. LAZARSPELD, Paul F. Radio and the printed page: An introduction to the study of radio and its role in the communication of ideas. XXII + 354 pp. numer. notes, 2 appendices, index. 57 tables, 17 charts. NY: Duell, 1940, 1st edn. v.g. in frayed d.w. 17.50
125. LBESCARBOURA, Austin C. Radio for everybody. X + 334 pp. index. 165 ill. NY: Scientific Amer. Publ. Co., 1922, 1st edn. back-strip faded. 25.00
126. LISS, Joseph, ed. Radio's best plays. pref. by Norman Corwin. XIV + 383 pp. NY: Greenberg, 1947, 1st edn. 15.00
Contains plays by A. MacLeish, M. Blitzstein, J.M. Brown & H.M. Teichmann, A. Laurents, M. Lampell, A. Perl, S.V. Benét, N. Corwin, E. Barnouw, M. Wishengrad, N. Rosten, T. Wolfe & E. Lomax, A. Morgan, A. Miller, L. Fletcher, J.H. Faulk, F. Markle, et al.
127. LUND-JOHANSEN, Oluf. How to listen to the world. ed. by J.M. Frost. 8th edn. 168 pp. approx. 100 ill. wrs. Hvidovre, Denmark: World Radio-TV Handbook, 1974. 5.00
A handbook for short-wave listeners, dealing with equipment & programmes.

128. LYONS, Eugene. David Sarnoff; a biography... X + 372 pp. index. 30 ill. on 16 pls. NY: Harper, 1966, 1st edn. v.g. in d.w. \$12.50
129. LYTEL, Allan Herbert. TV picture projection & enlargement. XI + 179 pp. notes, appendix, bibliog., index. 119 text figs. NY: Rider, 1949. 10.00
130. MCGILL, Earle. Radio directing. fwd. by H. Clay Harshbarger. XIV + 370 pp. 6 appendices (incl. glossary), index. frp., 65 ill. NY: McGraw-Hill, 1940, 1st edn. inscribed on frt. end paper, else v.g. in worn d.w. 17.50
Includes the scripts of "Christ of the Andes" with analysis, and of "The Canterville ghost" by W. Butterfield.
131. McLUHAN, Herbert Marshall. The mechanical bride; folklore of industrial man. VII + 157 pp. 60 ill. 4to. NY: Vanguard, 1951. frt. hinge partially exposed, sm. stain on outside margin of 3 leaves. 6.00
132. McLUHAN, Herbert Marshall & Quentin FIORE. The medium is the message... co-ordinated by Jerome Agel. 160 pp. profus. illus. tall 8vo. NY: Random, 1967, 1st edn. v.g. in slightly worn d.w. 22.50
133. McLUHAN, Herbert Marshall. Verbi-voco-visual explorations... 88 unnumb. pp. + 62 pp. notes. frp., numer. text ill. NY: Something Else, 1st edn. v.g. in d.w. 12.50
Includes essays by V.J. Papanek, J.B. Bessinger, K. Polanyi, C.C. Hollis, D. Hogg & J. Jones.
134. MacNEIL, Robert. The people machine: The influence of television on American politics. XX + 362 pp. notes, index. NY: Harper, 1968, 1st edn. v.g. in slightly frayed d.w. 9.50
135. MALONEY, Martin. T-h-e r-a-d-i-o p-l-a-y; a workbook in radio dramatic writing. III + 241 pp. notes. wrs. Evanston, Ill.: Student Book Exchange, 1950. backstrip & covers very slightly worn. 8.50
136. MANVELL, Roger. The crowded air; a study of the problems & potentialities of American & British television. 12 unnumb. pp. + 99 pp. notes, bibliog. NY: Channel Pr., 1953. v.g. in torn d.w. signed & dated inscription by the author. 15.00
137. -----. The living screen; background to the film & television. 192 pp. 4 appendices (incl. extract from the screen-play "The ladykillers," extract from the television play "Roundabout," classroom discussion of films & television, bibliog.), index. 54 ill. on 16 pls., 2 diagrs., 1 plan. London: Harrap, 1961, 1st edn. v.g. in slightly torn d.w. 12.50
138. -----. On the air; a study of broadcasting in sound & television. XIII + 202 pp. annot. bibliog., index. 7 tables, 1 diagr. London: Deutsch, 1953, 1st edn. v.g. in slightly worn d.w. 15.00

139. MARCUS, Sheldon. Father Coughlin; the tumultuous life of the priest of the Little Flower. 16 unnumb. pp. + 317 pp. notes, 12-page bibliog., 10 appendices, index. 18 ill. Boston: Little, Brown, 1973. v.g. in d.w. \$ 8.95
140. MAYER, Martin. Madison Avenue, U.S.A. XIII + 332 pp. index. NY: Harper, 1958, 1st edn. v.g. in slightly frayed d.w. 6.50
Includes a chapter on television advertising.
141. MICKELSON, Sig. The electric mirror; politics in an age of television. XI + 304 pp. notes, bibliog., index. 12 ill. on 8 pls. NY: Dodd, Mead, 1972. fine in d.w. 8.95
142. MILGRAM, Stanley & R. Lance SHOTLAND. Television & antisocial behavior; field experiments. XII + 183 pp. notes, references, 3 appendices, index. 26 ill., 17 tables. lg. 8vo. NY: Academic Pr., 1973. libr. stamp on t.p., else fine in d.w. 10.00
143. MORELL, Peter. Poisons, potions & profits: The antidote to radio advertising. 8 unnumb. pp. + 327 pp. notes & ref., index. 12mo. NY: Knight, 1937. v.g. in slightly torn d.w. 15.00
144. MOSEL, Tad. Other people's houses: Six television plays. XI + 242 pp. cl. back on boards. NY: Simon & Schuster, 1956, 1st edn. v.g. in slightly frayed d.w. 12.50
145. MULLICK, K.S. Tangled tapes: The inside story of Indian broadcasting. 160 pp. notes. 5 ill. on 4 pls. New Dehli: Sterling, 1974, 1st edn. v.g. in d.w. 7.50
146. MURROW, Edward R. In search of light; the broadcasts of Edward R. Murrow, 1938-1961. ed. with intr. by Edward Bliss, jr. XV + 364 + XII pp. index. NY: Knopf, 1967, 1st edn. v.g. in very slightly frayed d.w. 12.50
147. NATIONAL ASSOCIATION OF BROADCASTERS. Broadcasting & the Bill of Rights; statements presented by representatives of the broadcasting industry during hearings of the White Bill (S. 1333) to amend the Communications Act of 1934. Before a sub-committee of the Senate Committee on Interstate & Foreign Commerce... 6 unnumb. pp. + 322 pp. notes, 7 appendices. Wash., D.C.: 1947, 1st edn. 17.50
148. NATIONAL BROADCASTING COMPANY, INC. NBC NEWS. Picture book of the year: 1967; events of 1966. ed. by Ben Grauer. XII + 306 pp. fwd. by William R. McAndrew, index. 514 ill. 4to. NY: Crown, 1967. v.g. in slightly torn d.w. 15.00
149. NATIONAL EDUCATIONAL TELEVISION AND RADIO CENTER. The impact of educational television; selected studies... ed. by Wilbur Schramm. VIII + 247 pp. fwd. by Robert B. Hudson, notes. 79 tables, 8 figs. Urbana: Univ. of Illinois Pr., 1960, 1st edn. v.g. in d.w. 12.50
150. NEW YORK. MUSEUM OF MODERN ART. FILM LIBRARY. Television U.S.A.:

150. (continued) 13 seasons. 40 pp. texts by Richard Griffith, Gilbert Seldes and Jac Venza, annot. list of films. 23 ills. 4to. stiff wrs. NY: MOMA, 1962, 1st edn. v.g. 10.00
Catalogue of an exhibition of television programmes, 1949-1961.
151. NISHIMOTO, Mitoji. The development of educational broadcasting in Japan. XX + 287 pp. fwd. by Yoshinori Maeda, notes, appendix, index. 36 charts, 2 graphs. lg. 8vo. cloth back on boards. Tokyo: Monumenta Nipponica, 1969, 1st edn. v.g. in d.w. 15.00
152. NOBLE, Grant. Children in front of the small screen. 256 pp. 7-page bibliog., index. 11 tables, 2 ills. London/Beverly Hills, Calif.: Constable/Sage, 1975. (Communication & society: vol. 5). libr. stamp on frt. end paper, else fine in d.w. 15.00
153. NYE, Russel. The unembarrassed muse: The popular arts in America. X + 497 pp. bibliog. & sources, index. 85 ills. on 48 pls. NY: Dial, 1970. (Two centuries of American life). v.g. in d.w. 10.00
Includes a 56-page section "Media hot & cool: Movies, radio, and television."
154. OBOLER, Arch. Night of the auk. 180 pp. 1/2 cloth. NY: Horizon, 1958, 1st edn. v.g. with a signed inscription by the author. 10.00
155. O'NEIL, Paul. The prime time of Walter Cronkite. 7 pp. 6 ills. (1 col.). folio. wrs. NY: March 26, 1971. (LIFE: vol. 70/#11). 3.00
156. OPOTOWSKY, Stan. TV: The big picture. 318 pp. index. NY: Dutton, 1961, 1st edn. v.g. in slightly frayed d.w. 12.50
A full-length survey of American television.
157. PARKER, Everett C. Religious television; what to do & how. XI + 244 pp. notes, glossary, index. 13 text ills. NY: Harper, 1961, 1st edn. v.g. in d.w. 12.50
158. PAUL, Eugene. The hungry eye. 283 pp. 16mo. stiff wrs. NY: Ballantine, 1962, 1st edn. 6.00
An inside look at television.
159. POOL, Ithiel de Sola, ed. Talking back: Citizen feedback & cable technology. XII + 324 pp. notes on contributors, notes, index. 29 tables, 36 figs. 4to. Cambridge, Mass.: MIT, 1973. fine in d.w. 12.50
160. PRIZE PLAYS OF TELEVISION & RADIO 1956. fwd. by Clifton Fadiman. 10 unnumb. pp. + 309 pp. NY: Random, 1957, 1st edn. v.g. in d.w. 12.50
Contains plays by R. Serling, G.R. Hill & J. Whedon, A. Sloane, L. Stern & S. Zelinka, K. Kolb, S. Niss, R.S. Greene, S. Rose, et al.
161. QUINLAN, Sterling Red. The hundred million dollar lunch. XIV + 241 pp. Chicago: O'Hara, 1974. v.g. in d.w. 6.95
The story of how WHDH-TV in Boston was taken off the air in 1972.

162. ROBERTS, Henry W. Aviation radio. intr. by Lee DeForest. XV + 637 pp. notes, 5 appendices, index. 2 fold. pls. (1 col.), 465 ill., maps, diagrs. & charts. NY: Morrow, 1945, 1st edn. v.g. in frayed & slightly worn d.w. 15.00
163. ROSE, Cornelia Bruère, jr. National policy for radio broadcasting... report of a committee of the National economic & social planning association. X + 289 pp. pref. by E.J. Coil, notes, bibliog., glossary, index. 22 tables. NY: Harper, 1940, 1st edn. v.g. in slightly torn d.w. 15.00
164. ROSE, Reginald. Six television plays. XII + 302 pp. 1/2 cl. NY: Simon & Schuster, 1956, 1st edn. v.g. in slightly frayed d.w. 10.00
165. SAERCHINGER, César. Hello America! Radio adventures in Europe. XVI + 393 pp. notes, index. 20 ill. on 16 pls., 2 facs. in the text. Boston: Houghton Mifflin, 1938. v.g. in slightly torn d.w. 17.50
Personal recollections of the former CBS European director.
166. SARNOFF, David. Looking ahead; the papers of David Sarnoff. XXI + 313 pp. fwd. by Jerome B. Wiesner, 2 indices (names, subjects). 52 ill. on 16 pls. 1g. 8vo. NY, etc.: McGraw-Hill, 1968, 1st edn. v.g. in very slightly worn d.w. 15.00
167. SCHECHTER, Abel Alan & Edward ANTHONY. I live on air. VIII + 583 pp. 65 ill. on 64 pls. NY: Stokes, 1941, 1st edn. 15.00
Personal reminiscences of the former NBC news and special events director.
168. SCHILLER, Herbert I. Mass communications & American empire. X + 170 pp. pref. by Dallas W. Smythe, notes, index. NY: Kelley, 1969, 1st edn. v.g. in d.w. 9.00
169. SCHUBERT, Paul. The electric word: The rise of radio. VI + 311 pp. NY: Macmillan, 1928, 1st edn. 15.00
170. SCHUMACH, Murray. The face on the cutting room floor: The story of movie & television censorship. 305 pp. 3 appendices, index. 60 ill. on 40 pls. cloth back on boards. NY: Morrow, 1964, 1st edn. v.g. in slightly torn d.w. 12.50
171. SELDES, Gilbert. Writing for television. 254 pp. glossary. Garden City: Doubleday, 1952, 1st edn. v.g. in worn d.w. 7.50
172. ----- NY: Greenwood, 1968 (reprint). fine. 9.50
173. SERLING, Rod. Patterns; four television plays with the author's personal commentaries. 246 pp. 19 ill. on 14 pls. 1/2 cl. NY: Simon & Schuster, 1957, 1st edn. v.g. in d.w. 12.50
174. SETTEL, Irving, ed. Top TV shows of the year, 1954-1955. XVIII + 269 pp. 27 ill. on 16 pls. NY: Hastings, 1955. v.g. 15.00

175. SEVAREID, Eric. Small sounds in the night; a collection of capsule commentaries on the American scene. XIV + 305 pp. paper-covered boards. NY: Knopf, 1956. name on frt. end paper, else v.g. \$15.00
176. SEYMOUR-URE, Colin. The political impact of mass media. 296 pp. notes, references, 7-page bibliog., index. 2 figs., 15 tables. London/Beverly Hills, Calif.: Constable/Sage, 1974. (Communication & society: vol. 4). fine in d.w. 15.00
177. SHAKESPEARE, William. Hamlet: A television script, adapted by Michael Benthall & Ralph Nelson... pref. by R. Nelson. 101 unnumb. pp. 35 ill. by Ben Shahn. 4to. pict. wrs. by B. Shahn. n.p., n.d. (NY: Columbia Broadcasting System, 1959?), 1st edn. 20.00
178. SHAYON, Robert Lewis. The crowd-catchers; introducing television. XV + 175 pp. glossary, bibliog., index. 27 ill. on 16 pls. & 14 text figs. NY: Saturday Review, 1973. fine in d.w. 6.95
179. -----. Television and our children. intr. by Telford Taylor. 94 pp. 12mo. NY: Longmans, 1951, 1st edn. v.g. in d.w. 7.50
180. SIEPMANN, Charles A. Radio, television and society. VII + 410 pp. notes, 7 appendices (incl. bibliog.), index. NY: OUP, 1950. v.g. in slightly worn d.w. 10.00
181. -----. Radio's second chance. XIV + 282 pp. notes, index. Boston: Little, Brown, 1946, 1st edn. v.g. in slightly worn d.w. 10.00
182. SKORNIA, Harry J. Television & the news; a critical appraisal. 232 pp. notes, index. Palo Alto, Calif.: Pacific, 1968, 1st edn. v.g. in slightly worn d.w. 12.50
183. SLATE, Sam J. & Joe COOK. It sounds impossible. XLIV + 270 pp. index. 35 ill. NY: Macmillan, 1963, 1st edn. v.g. in slightly torn d.w. 8-line signed inscription from J. Cook to Ed Bleier. 12.50
A history of radio.
184. SOLOTAIRE, Robert Spencer. How to get into television; a guide to careers in television advertising, management, writing & acting. 189 pp. appendix. NY: Sheridan, 1957. v.g. in torn d.w. 6.00
185. SOPKIN, Charles. Seven glorious days, seven fun-filled nights: One man's struggle to survive a week watching commercial television in America. 286 pp. 1/2 cl. NY: Simon & Schuster, 1968, 1st edn. v.g. in frayed d.w. 10.00
186. SPIVAK, John L. Shrine of the silver dollar. X + 180 pp. 45 facs. NY: Modern Age, 1940, 1st edn. v.g. in slightly worn d.w. 17.50
A documented indictment of Father Coughlin.
187. SPOSA, Louis A. Television primer of production & direction.

187. (continued) VIII + 237 pp. 2 appendices, bibliog., glossary, index. 108 figs. NY: McGraw-Hill, 1947. v.g. in frayed d.w. signed inscription by the author. \$ 8.50
188. STANTON, Frank. Mass media and mass culture. 51 pp. 24 ill., 3 charts. 4to. n.p. (NY): Columbia Broadcasting System, 1962, 1st edn. v.g. 7.50
189. STEARN, Gerald Emanuel, ed. McLuhan hot & cool: A primer for the understanding of & a critical symposium with a rebuttal by McLuhan. XVIII + 312 pp. bibliog. NY: Dial, 1967, 1st edn. v.g. in slightly frayed d.w. 17.50
Contributions by T. Wolfe, J. Culkin, W. Ong, P.D. Hazard, D. Hymes, F. Kermodé, A. Alvarez, R. Williams, H. Rosenberg, D. Macdonald, G. Steiner, J. Miller, A. Forge, S. Sontag, M. McLuhan, et al.
190. STEINBERG, CHARLES S. The mass communicators; public relations, public opinion & mass media. X + 470 pp. bibliog., index. NY: Harper, 1958. v.g. in slightly worn d.w. 12.50
Includes chapters on the broadcasting media & the motion picture.
191. STUART, Lyle. The secret life of Walter Winchell. 253 pp. boards. NY: Boar's Head, 1953. 12.50
192. TELEVISION AS A SOCIAL FORCE: New approaches to TV criticism. 171 pp. intr. by Douglass Cater, notes, appendix, index. 5 tables. NY: Praeger, 1975. (Praeger special studies in U.S. economic, social & political issues). fine. 15.00
A collection of 7 essays from the Aspen program's workshop on television.
193. ----- stiff wrs. fine. 3.95
194. THOMAS, Howard. The truth about television. 231 pp. London: Weidenfeld & Nicolson, 1962, 1st edn. v.g. in d.w. 12.50
An insider's look at British television.
195. THOMSON, David Cleghorn. Radio is changing us: A survey of radio development & its problems in our changing world. IX + 143 pp. frp. & 3 ill. 12mo. London: Watts, 1937, 1st edn. pieces of paper stuck to end papers, a few leaves foxed. 15.00
196. TIMES, LONDON. LITERARY SUPPLEMENT. The American imagination; a critical survey of the arts from The Times Literary supplement. fwd. by Alan Pryce-Jones. XIV + 210 pp. NY: Atheneum, 1960, 1st Amer. Edn. v.g. in d.w. 7.50
Includes essays on cinema, theatre, television, etc.
197. ----- ----- ----- wrs. Middletown, Conn.: Wesleyan Univ., Special "Our Times" edn., 1960. v.g. 3.00
198. TOOLEY, Howard. The television workshop. 108 pp. glossary. 44 ill. on 24 pls. Minneapolis: Northwestern Pr., 1953, 1st edn. v.g. in torn d.w. 8-line inscription by the author,

198. (continued) signed & dated. \$10.00
Includes 3 scripts by the author.
199. TRAVERS, Robert M.W. Man's information system; a primer for media specialists & educational technologists. IX + 175 pp. references, index. 4 figs. Scranton, Pa.: Chandler, 1970. name on t.p., else v.g. in d.w. 6.00
200. TRENAMAN, Joseph & Denis McQUAIL. Television & the political image; a study of the impact of television on the 1959 general election. 287 pp. notes, glossary, 7 appendices, index. 11 ill. on 7 pls., 11 figs. & 57 tables. London: Methuen, 1961, 1st edn. v.g. in slightly worn d.w. 12.50
201. TYLER, Kingdon S. Modern radio. 238 pp. index. 41 photos., 25 dwgs. by James MacDonald. NY: Harcourt, 1944, 1st edn. v.g. in d.w. 4-line signed inscription by the author. Includes 4 chapters on television. 10.00
202. ----- Telecasting and color... VIII + 213 pp. bibliog., index. col. frp., 57 ill. NY: Harcourt, 1946, 1st edn. v.g. in slightly frayed d.w. 12.50
203. UNITED NATIONS EDUCATIONAL, SCIENTIFIC & CULTURAL ORGANIZATION. DEPT. OF MASS COMMUNICATIONS. World communications: Press, radio, television, film. 380 pp. 2 appendices (incl. bibliog.). 9 col. maps and graphs. NY: UNESCO, 1964, 4th edn. rev. v.g. in slightly worn d.w. 15.00
204. U.S. SIGNAL OFFICE. The principles underlying radio communication (second edition). 619 pp. notes, 9 appendices, index. frp., 294 figs. 12mo. new cloth. Wash., D.C.: GPO, 1922. (Radio communication pamphlet: no. 40). 17.50
205. VIDAL, Gore. Visit to a small planet and other television plays. XIX + 278 pp. Boston: Little, Brown, 1956, 1st edn. v.g. in slightly worn d.w. 7.50
206. WALLER, Judith C. Radio, the fifth estate. fwd. by James Rowland Angell. XIV + 483 pp. notes, glossary, bibliog., index. 6 ill. on 4 pls., 7 text figs., 1 diagr. Boston: Houghton Mifflin, 1946, 1st edn. (Houghton Mifflin radio broadcasting series). v.g. 15.00
207. WEDLAKE, G.E.C. SOS; the story of radio-communication. 240 pp. 3 appendices (incl. chron.), bibliog., index. 16 ill. on 8 pls., 18 figs., 8 tables & 13 maps. NY: Crane, Russak, 1973. libr. stamp on frt. end paper & 2 pp., else v.g. 9.00
208. WEINER, Ed. Let's go to the press: A biography of Walter Winchell. NY: Putnam's, 1955. v.g. in slightly worn d.w. 7-line signed inscription by the author. 12.50
209. WEISS, Margaret R. The TV writer's guide. VI + 218 pp. glossary, bibliog., index. NY: Pellegrini, 1952, 1st edn. name on frt. end paper, else v.g. Includes 19 scripts actually produced. 12.50

210. WHELDON, Huw P., ed. Monitor; an anthology. 178 pp. 110 ills. on 69 pls. London: Macdonald, 1962, 1st edn. v.g. in d.w. 15.00
A selection of discussions taken from the editor's television programme: H. Moore, E. Frink, O. Zadkine, M. Ayrton, Colin Davis, P. Tortellier, G.C. Menotti, T. Beecham, M. Rambert, F. O'Connor, R. Graves, M. McCarthy, G. Simenon, E.M. Foster, L. Durrell, Shelagh Delaney, T. Guthrie, K. Paxinou, F.T. Holt, M. Ernst, G. Chapman & John Berger.
211. WOELFEL, Norman & I. Keith TYLER, eds. Radio & the school; a guidebook for teachers & administrators. IX + 358 pp. notes, index. 46 ills. Yonkers-on-Hudson, NY: World Book Co., 1945. (Radio in education series). 10.00
212. WONS, Anthony. Tony's scrapbook. 1931-32 edition. 112 pp. frp. Chicago: Reilly & Lee, 1931. bkpl., else v.g. in torn d.w. 5.00
An anthology of the author's poetry-reading programme on CBS. This item & the next 2 are fine examples of Art Deco book design.
213. ----- . ----- . 1937-38 edition. Chicago: Reilly & Lee, 1937. v.g. in slightly faded & frayed d.w. 7.50
214. ----- . ----- . 1938-39 edition. Chicago: Reilly & Lee, 1938. v.g. in very slightly frayed d.w. 5.00
215. WRITER'S RADIO THEATER, 1940-1941; outstanding plays of the year (ed. by) Norman S. Weiser. 213 pp. glossary. 6 pls. NY: Harper, 1941, 1st edn. 15.00
Contains plays by R. Barth, H.C. Adamsen, A. Oboler, J. Holloway, N. Corwin, D.I. Cooke, J. Devine, et al.
216. WYLIE, Max. Clear channels: Television and the American people. VIII + 408 pp. 8 appendices, index. 20 ills. on 8 pls. NY: Funk & Wagnalls, 1955. v.g. in very slightly torn d.w. 10.00
217. ----- . Radio & television writing. XXIV + 635 pp. appendix, index. 51 ills. NY: Rinehart, 1950, 2nd edn. rev. & enlg. v.g. in slightly worn d.w. 22.50
Includes essays by A.R. Perkins, R.J. Landry, J. Swayze, M. Geiger, P.W. White, V. Knight, M. Kent, H. Brown, R.P. Heller, W.L. Stuart, J. Marmur, et al.; 28 scripts including E. Hemingway's "The killers" adapted for radio by F.L. MacIntosh, as well as scripts written for D. Kaye, R. Vallée, E. Cantor & Burns & Allen. The appendix contains an essay on "Measuring radio audiences" by S.H. Northcross, & 5 radio plays by F. Wilson, M. Geiger, A. MacLeish, N. Corwin & A. Eckhardt, and the Oak Ridge "We the people" show.
218. YEAR BOOK OF THE CANADIAN MOTION PICTURE INDUSTRY. Year 1956-57. 191 pp. numer. ills. Toronto: n.d. 10.00
Includes a section on television.
219. ----- . Year 1961-62. 171 pp. Toronto: n.d. 7.50

220. ----- Year 1962-63. 169 pp. Toronto: n.d. \$ 7.50
221. ----- Year 1963-64. 166 pp. Toronto: n.d. 7.50
222. YELLIN, David G. Special: Fred Freed & the television documentary. X + 289 pp. index. 98 ill. NY: Macmillan, 1973, 1st edn. v.g. in slightly frayed d.w. 9.50
223. YOAKEM, Lola Goelet, ed. TV & screen writing. fwd. by Erik Barnouw. intr. by Hugh Gray. X + 124 pp. glossary. Berkeley: Univ. of Calif. Pr., 1958, 1st edn. v.g. in slightly torn d.w. 12.50
Contains original essays by H. Kanter, J.L. Lasky, jr., S. Longstreet, F.S. Nugent, I. Tors, E. Vale & 10 others.
224. YOUNGBLOOD, Gene. Expanded cinema. intr. by R. Buckminster Fuller. 432 pp. numer. notes, bibliog., index. 60 col. ill. on 12 pls., 232 b. & w. ill., 1 diagr. London: Studio Vista, 1970, 1st edn. fine in d.w. 9.95
Includes an 88-page section "Television as a creative medium."
225. ZWERDLING, Shirley, ed. Film & TV festival directory. 174 pp. 4to. NY: Back Stage Publications, 1970. v.g. 9.00

WE ARE ALWAYS INTERESTED IN PURCHASING LIBRARIES
AND FINE INDIVIDUAL ITEMS ON BROADCASTING, FILM,
20th CENTURY ART, AND FRENCH LITERATURE.

